

Annual Report 2021-2022

Strong Bonds Keep Growing





A Call for Support: Help us Protect What Our Heroes Built

On June 30, I announced my retirement. Looking back three years, I am grateful to have returned to my roots and support the individuals we serve at Price—many of whom I have known for more than 40 years. Seeing my old friends and making many new ones has been rewarding. It has been gratifying to support a team who have made progress in improving our programs, administration, systems and culture.

Finally, although the pandemic is a continuing threat, I am hopeful the worst has passed. I look back in awe at the efforts of our dedicated staff who have worked so diligently to protect the health of the individuals we serve. There is reason for hope and optimism.

With confidence, I leave a dynamic successor, Madeline Avilés-Hernández, PsyD, a strong management team and a solid core of long-time staff. They are prepared to lead The Price Center forward with new vision and a passion for our mission.

My sentiments of gratitude and optimism, though heartfelt, would be misleading without offering my perspective regarding the risks we face. In early May 2022, we learned that the State Senate is not providing adequate funding, as requested by our sector, to support a living wage for our staff. They have joined their House of Representative colleagues in ignoring the additional \$351 million in staff support requested by our trade associations and lobbied for by The Price Center and our colleagues in Massachusetts and beyond.

The financial strength of our organization (shown on page 15) is misleading as it was bolstered by Federal Emergency Relief Funds and will prove temporary. We have run a structural deficit for years due to inadequate state funding, and without support that recognizes inflation and allows us to hire and retain excellent staff, it will be impossible to return individuals to programming and continue to improve our quality. Excellent services are provided by excellent people. It is as simple as that.

Years ago, when I left human services for a career in technology, I left a strong, well-organized base of politically active parents and guardians. They started with nothing for their loved ones and fought successfully for all that we have today. Please don't lose what they heroically accomplished. Support The Price Center—as I plan to do in retirement—and above all, become active and engaged to protect all that our heroes built.

Thank you for allowing me the privilege of leading The Price Center.

Sincerely,

Lou MacDonald Chief Executive Officer On the Cover: As Josh Kantar knows, there are opportunities to work out at The Price Center. Josh helps Suzanne Thibault, Program Innovation

Manager, lead a remote class.

A Strong Rapport Between Individuals and Price Center Staff

It's Built on Trust and Dedication

It's easy to see the trust that has formed between Justin Zappi, who joined Specialized Supports five years ago, and Amanda Giacoppo, program staff. They work closely together, one-on-one or with another individual; Amanda has observed his progress.

Justin, like many of the participants in Specialized Supports, has autism spectrum disorder. With the help of a strong, supportive community at The Price Center: "His social skills have improved," Amanda explains.

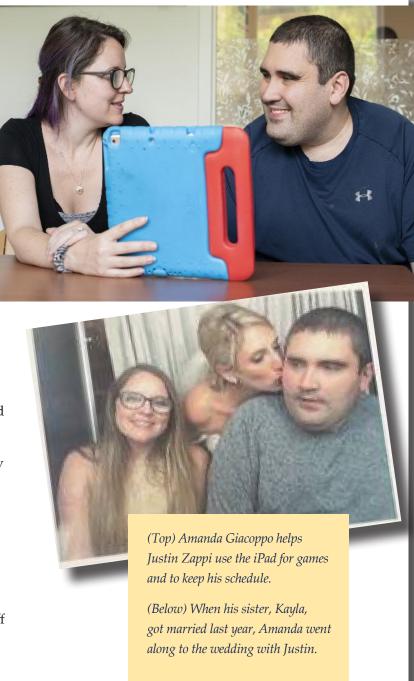
He describes what he has learned at The Price Center. "Games, using the iPad for my schedule and typing on the computer," says Justin. "I like puzzles; Toy Story is my favorite." He's quick to mention the friends he's made, including Danny and Ricky.

At home with his parents, John and Patricia, he watches Celtics games and likes to go for walks at nearby parks. They are pleased with their son's progress and appreciate the close bond that has formed between Justin and Amanda. When their daughter, Kayla, was getting married last year, they knew that, as parents of the bride, they would be busy with family and friends.

"I asked Justin, 'Would you like someone to come to the wedding with you?" Patricia recalls. "He said 'Amanda.' It was great knowing Amanda was there if Justin needed a break—for example, if the music was too loud for him."

It worked out well for everyone. "We consider the staff at The Price Center to be extended family," says John. "Justin trusts Amanda."

Another Zappi Family wedding is scheduled for the fall, and Justin has selected Madison Trundley, another Specialized Supports staff, to go along with him when his sister, Adrianne, gets married. "We might have to adopt more daughters so we can keep bringing Price Center staff to weddings," says Patricia.



The Zappis appreciate the thoughtful way Price Center staff have worked with their son. "They stay in touch with us by taking the time to write in his communication book each day, noting something cute Justin did or said," Patricia notes.



Thumbs-up to a shopping trip

Curtis Perry, staff, Humanity House, knows the importance of listening to the needs of individuals. "We have a couple of fairly independent residents," he notes. Juan Perez, who's been at Humanity House for 20 years, is considered a newcomer. "Juan has limitations, but he's able to express himself," says Curtis. A thumbs-up or a wiggle from Juan conveys his excitement – especially for a shopping trip.

One recent afternoon, they jumped in the Humanity House van for the quick drive to TJ Maxx. When they arrived, Juan made a beeline to the headphone display. There wasn't much there, so he moved on to sunglasses; Curtis suggested a pair and guided Juan to a mirror where he checked himself out.

After a thumbs-up, it was time for a new hat. Juan zeroed in on a black hat, which Curtis adjusted to fit him, before they hunted for a new hoodie. "Juan often tears his hoodies, so we have to go shopping for a new one," Curtis explains. Walking out of the store, holding his shopping bag, Juan was all smiles. Once in the car, he put his hat on, gave Curtis a high five and rubbed Curtis's beard with affection. "Juan knows sign language, but he doesn't need it to tell me how he feels."



So Chu Ng and Curtis Perry of Humanity House prepare for their daily walk to the nearby Starbucks.

Once back at Humanity House, Juan marched into the dining room, where a few of the residents had begun enjoying the dinner prepared by Juliet Sandi, Direct Care Staff. The staff took turns admiring Juan's new gear.

Juan is only one of the eight residents who has formed a strong bond with Curtis. So Chu Ng waits patiently for him to return, then the two head out on their daily walk to Starbucks.

Late afternoons are busy.
"Everyone attends a day
program, and when they arrive
back at the house, it's time for
snacks, showers and dinner.
In the good weather, everyone
enjoys the patio out back."

A native of Portland, Maine, Curtis formerly worked for an organization that provided services to children with disabilities. "When I moved to Boston and heard about this job working at Humanity House, I was immediately drawn to it. It seemed like I was joining a family.

Curtis joined The Price Center family and has worked at Humanity House since 2009. He has been living there full-time, since 2012.

Remote Learning Expands: Strengthens Bonds and Offers Flexible Programming

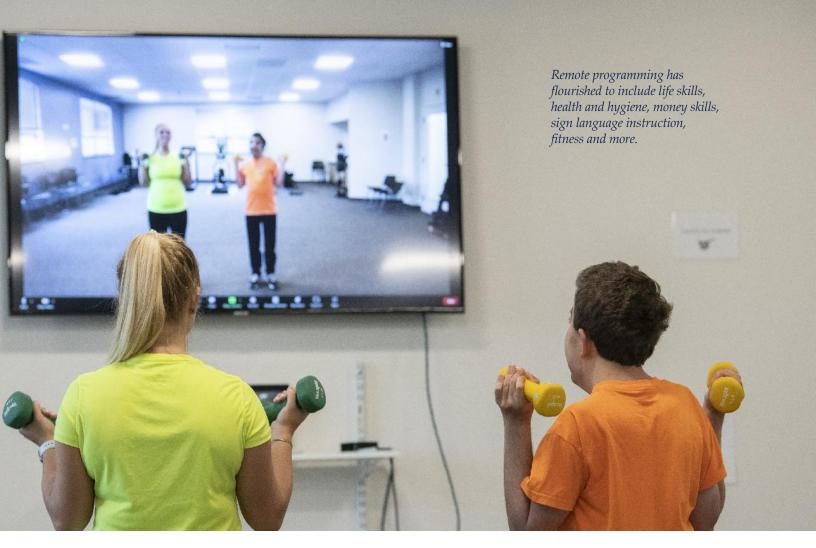
It's a Way to Stay Connected with The Price Center

If there is one word that captures the remote learning program at The Price Center, it is versatile. Zoom is now used as the first step for new individuals, because it helps our staff assess their communication level. It took no time for Price Center staff to organize Zoom programming back in March 2020, when the center was required to close its day programs. Everyone agreed: Zoom became an important connection that made all the difference during a shutdown that stretched on, month after month.

During the past year, it became obvious that remote learning was here to stay as a way to offer flexible programming. In 2021, Suzanne Thibault, formerly Team Lead in Specialized Supports, became The Price Center's Program Innovation Manager. Suzanne dedicated her time to assisting family members, training staff and expanding offerings.

"Community Based Day had its own program, so we combined theirs with other efforts and established a set schedule—Monday through Friday from 8:30 to 2:30," Suzanne explains. "From there, we created more lessons, a social hour and various exercise sessions."

Structure and consistency help participants thrive in this setting and each morning they start their day with Breakfast Club – an opportunity for them to connect



with their community. "They can talk about what they did the day before or something that is coming up," Suzanne explains. "Next is Morning Meeting, when Philip often presents the sign of the week—tied to the season or a holiday—followed by Pam's weather report and then the "move of the week"—a way to get everyone active. Then everyone heads to programs, work or another Zoom session.

Suzanne keeps in constant communication with family members, listening to their needs and requests for programming. "This led to identifying a sign language instructor who now delivers a live class to our staff and individuals," she says. "We also have access to The Museum of Science at Schools program and Museum of Fine Arts tours. Parents recently asked that we create a history section, as well as a session that assists with art projects."

All the requests to expand the curriculum have resulted in the purchase of DVDs on a range of topics—life skills, good health, hygiene, money skills—as well as involving Price Center individuals to present programs. "It's an opportunity for them to serve as role

models," says Suzanne, who now has part-time staff working with her. "For example, Josh and I present a couple of weekly classes together, Monday Movement and Stretching and Fitness."

If there is one word that captures the remote learning program at The Price Center, it is versatile. "We now use Zoom as the first step for new individuals, because it helps us assess their communication level," she explains. "Also, anyone transitioning back to the center starts on Zoom. It works well for families who are on vacation, who often hop onto Zoom sessions, and it's the answer for our individual who lives outside the U.S. part of the time. They can still connect with everyone at The Price Center."

If individuals can't be in a room together, they can still socialize, learn, make progress, exercise and have fun, thanks to technology that is playing an expanded role—and staff who are stretching to deliver all of it.

A Price Center Success Story "On So Many Levels"

Morton and Sarah Orlov Have Watched Their Son Make Steady Progress

In the 1990s, families with a child who was diagnosed with autism faced challenges. Few places provided the early intervention that was proven to have an important impact on communication and behavior. Once parents found services for their son or daughter, what kind of future could they imagine for them?

That is where Morton and Sarah Orlov found themselves when their son, Nathan, was born. They moved twice to assure that Nate had access to adequate education and opportunity. When they moved to Newton, they learned about The Price Center.

"Nate was 14, and I was looking for after-school care, which is not easy to find," says Sarah, Director of Student Services at Wellesley Public Schools and previously a special education administrator for the Newton and Brookline public schools. She contacted Karen Manning, who was then Director of Family Support at The Price Center.

"At that time, Karen told me the center didn't have much experience with individuals with autism at Nate's age; in a way, Nate's arrival would be a new venture for them," Sarah recalls. "What we quickly saw was that The Price Center was committed to working with individuals with autism, and they were committed to Nate. Karen was fantastic, and the staff figured out Nate's individual needs."

According to Karen, now Behavior Specialist, the feeling of appreciation is mutual. "Nate helped us expand our services to bring in more individuals on the autism spectrum," she recalls. "Thanks to her background, Sarah helped us to further develop that capacity."

Evolution and Steady Progress

Nate joined ASCENT (Advocacy, Social Skills, Connections, Empowerment, Negotiations and Transitions), an afternoon program that focused on "What if individuals with disabilities have all kinds of opportunities— educational, recreational, work— in a supportive community throughout their lives? You see happy individuals."

Morton Orlov, Member
 The Price Center Board of Directors

social and community/life skills. "We saw an evolution in Nate," says Mort, a member of The Price Center Board of Directors. "He was clearly enjoying being engaged with people in the program, and the isolation associated with autism was receding a little. He began looking forward to having social contact."

Sarah agrees. "Nate came out of his shell and experienced so much growth, thanks to ASCENT, that when he turned 22 he was ready for Community Based Day and Employment Services," she says. He had been showing notable signs of confidence: first, when he was working in a law firm—a placement that occurred through Newton North High School—and decided to give the firm his letter of resignation. "He did this on his own," his mother says with a smile, adding that he wanted to work in a different setting. "

Nate was gaining confidence before his parents' eyes. Meanwhile, the Price Center staff showed their confidence in Nate as they prepared him for his next job. Employment Services staff were sure he was a good fit for food services. He was—first at the Wellesley Middle School and then at Newton North.

"The fact is, Nate has been a Price Center success story on so many levels," says Mort. "By participating in ASCENT, his transition at 22 was pretty smooth.



Imagining the Future

The Orlovs say they have adjusted their expectations of what Nate's life can be—certainly compared to those early days. "One take-away for me is that you can't underestimate what someone's potential is," says Mort. "What if individuals with disabilities have all kinds of opportunities—educational, recreational, work—in a supportive community throughout their lives? You see happy individuals; in some cases, you see individuals whose growth will surprise you. That is what happened with Nate."

Sarah has watched her son be nurtured and supported at The Price Center. "They get great results, because the entire philosophy is growth and progress. Everyone's trajectory is different. I couldn't have imagined when Nate was little that he would be doing the things he's doing now at 28. In his late twenties, he learned many new things. I'm excited to think about what he'll learn in his thirties and forties."

The Price Center is the Orlovs' number one philanthropic priority. "They need our support more than ever," says Sarah. "Clearly, they are providing an essential service. Where would we be without The Price Center?"

Morton and Sarah Orlov have watched their son, Nate, gain confidence thanks to Price Center programs.

"Coming out of the pandemic, the increased importance of every gift can't be overstated," Mort says. "It's important for friends and families to understand the discrepancy between the state reimbursement and the actual costs of providing The Price Center's extensive, outstanding services."

"What The Price Center receives from the state is a fraction of what their programs cost," emphasizes Sarah, who also served on the board several years ago. "We need to create a shift—to becoming a culture that values people with disabilities more than we do. At The Price Center, we need to create an adequate endowment. If we don't support the center, it won't be there."

Like other families, they need to know that The Price Center will be here. "We want the center to be a component in Nate's life for the foreseeable future," says Mort. "When we're not around, The Price Center may play an enormous role."

"People need to partner with The Price Center," says Sarah. "They know what they're doing, and they're doing it well."

For Some, Employment Is the Goal

The Price Center Has an Approach That Works



Monday is an especially busy day in the mailroom at Oscar's Moving Company in Newton. That is when Andrew Riedel is there, doing his job. Once he arrives, he is well supported.

"I do the mail—folding things, putting them in envelopes, sometimes putting on stamps," explains Andrew, who is 36 and has been in the Community Based Day Program for several years. "If there is cleaning to do, I do that, too." He says that, when he arrives, he understands what he needs to accomplish.

"Rosie sets up everything for me, and she's here if I have any questions," Andrew explains, referring to Rosie Carcamo, his supervisor. Every couple of weeks, an employment specialist at The Price Center pays a visit.

"Andrew is pretty independent; he knows what he's doing," says Jaclyn O'Brien, Director of Community Based Day and Employment Services. "But I do ask if he has any issues at work, and I check in with Rosie as well." Andrew's smiling face tells the story: he looks forward to his job at Oscar's, where he's making money and knows he's part of the team.

When the mail is waiting, Andrew Riedel is ready. Andrea Wasik (center), owner of Oscar's Moving Company in Newton, and Rosie Carcamo, his supervisor, are glad he's there.

It's been that way since he began the job in August 2020, when the COVID-19 shutdown was underway, and few companies were welcoming new staff. "Oscar's Moving Company is different," says Jaclyn. "They've hired other Price Center individuals prior to Andrew. We consider them to be an 'understanding employer."

The understanding comes from Andrea Wasik, owner of Oscar's. Her son, Luis, is in the Community Based Day Program. "I can't say enough about The Price Center," she exclaims. "We try to find the right niche for people to work here with us. The mailroom is good, because it's structured. Andrew has a good attitude, is eager and wants to do the right thing.

"He knows what's expected of him, knows when it's time for lunch, and when he needs to leave to get The Ride," Andrea adds. "We've worked it out. Having Andrew work here helps everyone. We want him to have a feeling of accomplishment, to feel useful and be part of a bigger community."



Andrew Riedel knows that Andrea Wasik, owner of Oscar's Moving Company, appreciates him.

Self-Advocacy and a Transition to the World of Work

His father wants the same things for Andrew. "He takes his cues from the people around him—his sister, brother-in-law, cousins and friends—who work," says Tod Riedel. "That sets the model for him, in addition to the tremendous support and reinforcement he gets at The Price Center—that work and contributing as part of a team is an important part of life.

"We've always emphasized that to Andrew. He's proud to be working at Oscar's Moving Company. I tell Andrew that he's lucky, because jobs like that, and the supportive environment, are hard to come by." Andrew has another part-time job in addition to his work at Oscar's Moving Company.

Tod says that living independently has benefited his son, and so has his participation in Price Center programs. "A key skill that he's learned at The Price Center is self-advocacy," says Tod. "He lets me know what he wants to do—or doesn't want to do. He's able to say 'I've had enough for the day.'

"Importantly, The Price Center helped Andrew transition to the world of work. As a participant in the Community Based Day Program, Andrew has been involved in activities including landscaping, office cleanup and trips to the zoo."

Andrew is very task-oriented, his father notes. "Give him something to do, and he'll say 'I can't take a break; I haven't finished yet." Tod adds that Oscar's has done a wonderful job in modifying Andrew's work around this skill.

One day, Andrew's sister spotted an Oscar's Moving Company truck, took a photo of it and proudly sent it to her brother. It made his day. "Andrew knows it's good to belong," says Tod.

Employment Services: Good Preparation Followed by Ongoing Support

For Employment Services staff, it's all about a good fit. "Some of our individuals prefer to work in a busy environment," says Jaclyn O'Brien, Director of Community Based Day and Employment Services. "Others do better in a quieter setting."

Regardless of where Price Center individuals work, they tend to be popular employees. "Employers often say to us, 'They're the most dedicated employees anyone could ask for.' We know this, because our individuals often want to report to their jobs even when they're sick. Also, many of their work colleagues have remarked that Price Center individuals are happy on the job. There's no drama."

Employment Services staff include employment specialists who provide skills assessment and pre-employment job training. They connect with community employers and prepare Price Center individuals for the interview. Once in the job, Employment Services staff maintain contact with the employer. "In every work environment, we look for a natural support person," says Jacki. "Andrew has that in Rosie, his supervisor."

It's an approach that works well: 85% of those employed through The Price Center are still in their jobs one year later, and some move on to higher-paying jobs. "This statistic has been true historically," Jacki says. "However, several of our individuals were furloughed—like so many other employees—during the covid-19 shutdown."

The ideal situation for Price Center individuals is when their employer and their family are supportive. "Andrea Wasik at Oscar's Moving Company gets it, because she has experience with her own son," Jacki explains. "Andrew's father has been a strong supporter. He does whatever it takes, such as providing transportation so his son can get back and forth to work.

"Our goal is to build great relationships," says Jacki. One result is confidence and pride for people like Andrew Riedel.

Families' Generosity Builds Community at The Price Center

They Find Ways to Show Their Appreciation for the Staff



Family members of Price Center individuals find many ways to show their appreciation for the dedicated, hardworking staff. They express it in words, present gifts and in some cases, provide delicious food—even entire meals. In the process, they have created a community of support.

A few years ago, several staff in Specialized Supports left The Price Center to take higher-paying jobs in area school systems. In an effort to prevent that from happening again, families came up with ideas. "Families got together to start the appreciation breakfast," explains Melissa Hamilton, Director of Specialized Supports, noting that families quickly signed up. "They wanted to make sure the staff knew they were appreciated for all their hard work."

Breakfast led to lunch, which was followed by holiday treats. Siobhan Murphy's homemade Irish soda bread and scones were instant hits. "It's easy for me to do," she says, "and I saw that the gesture meant so much to the staff, who are fantastic. The first time I dropped food off on St. Patrick's Day, I received a thank you card that was signed by every one of them."

Mary Reynders joined in. "I dropped off muffins and bagels for the first time, and I felt like I brought the staff a pot of gold," she says. "It was such a small gesture, but they lit up."

She notes that Siobhan got things rolling. "She organized the sign-up, and other families became involved," says Mary. Janie Plank arrived with her prize-winning salads, and Patricia Zappi brought in her outstanding macaroni and cheese.

When The Price Center announces there is a need for something, family members often respond with enthusiasm. The call recently went out for musical instruments; Mary rounded up several, including some of her own, and dropped them off. "That's the kind of relationship that Price has made with all of us," she says.

Thanksgiving for Everyone at Washington Street Residence

Lucie Chansky has a deep appreciation for The Price Center, dating to 33 years ago, when her son, Matthew, began in a day program he badly needed. "Matty was 26 and only the second person in the Day Habilitation Program," she says. "He's a happy, smiley person but completely dependent on others. The Price Center came to his rescue."

For more than 20 years, Lucie has arranged to have Thanksgiving dinner delivered to the staff and individuals at The Price Center residence where Matty lives. "I can't be with him on Thanksgiving because of his physical and intellectual disabilities. I wish I could."

Lucie shows her appreciation for the staff in a number of ways, including by providing cash gifts for holiday lunches. "I give Christmas presents to those who care for Matty," Lucie says. "During covid, I came to appreciate the staff more than ever. They know him well and look out for every issue that arises."

A Message from The Development Team

As this year's Annual Report demonstrates, the rapport among our staff and our individuals is stronger than ever, we continue to have success placing individuals in jobs, we are making impressive progress with our remote learning program, and generous individuals and families continue to show their gratitude to The Price Center.

Philanthropic support is critical to the center's future. We have made our fundraising appeals more targeted, attracted more gifts from foundations—many new to The Price Center—and now use a powerful donor database platform that allows us to perform effective analytics.

Although public health guidelines have prevented us from welcoming people to the large fundraising and stewardship events we enjoyed a few years ago, we will plan some smaller, focused gatherings in the near future. The good news is that we soon will be able to bring interested friends and donors to tour The Price Center—something that we know has impact.

Looking ahead, one of our biggest challenges is to expand our base of supporters. Indeed, we need help from our loyal Price Center friends and families with this endeavor. The result will be increased, ongoing support for our programs. Ultimately, the goal is to develop a more robust major gifts program.

Please know that your generosity during these past few years is truly appreciated.

Donor Listing

For FY21: July 1, 2020 - June 30, 2021 and FY22: July 1, 2021 - June 30, 2022

Thank you for the extraordinary support from the following friends and families for gifts received during our 2021 and 2022 fiscal years. We also gratefully acknowledge all gifts below \$250 received throughout both years. Your generosity continues to make an impact!

\$25,000 and above

Anonymous '21 * '22 The Cummings Foundation '21 * '22 Gerald and Sandra Fineberg '21 * '22 Gwendolyn Fineberg '21 * '22 Alan and Linda Goldstein '21 * '22 Renee and Ted's Big Heart Foundation '21 * '22 Richard and Rosalyn Slifka '21 * '22

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\$500 - \$999

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\$250 - \$499

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Kevin Lyons '21

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Suburban Appraisal Services '22 Bill and Mary Supple '21 * '22

Luanne White '21 * '22

Tom White '21 Denise Yurkofsky '22

◆ Indicates deceased

Every effort has been made to ensure the accuracy of this list. Please contact us at $617-244-0065 \times 1008$ if there is an error and accept our apology.

The Leadership Giving Council: A Dedicated Community of Supporters

Consider joining The Price Center's Leadership Giving Council, a community of dedicated friends who give \$1,000 or more per year to support Price Center programs and initiatives.

As a member, you will be part of a select group of individuals whose philanthropy is making a difference in the lives of individuals with intellectual and developmental disabilities. Leadership Giving Council members enjoy special recognition in our publications and on our website, and receive invitations to special events.

To join the Leadership Giving Council and make your gift of \$1,000 or more, please email Suzanne Cook Kinsellagh, Director of Development at **skinsellagh@thepricecenter.org** or visit **www.thepricecenter.org/donate**. You may also make a recurring gift of \$83 per month for 12 months.

Thank you to all of our current Leadership Giving Council members!

THANK YOU!

A special and heartfelt thank you to **Bruce Cooke** and **Rebecca White**, both of whom ran the Boston Marathon and directed their impressive support to The Price Center. Both Bruce and Rebecca each raised more than \$7,000 for The Price Center!



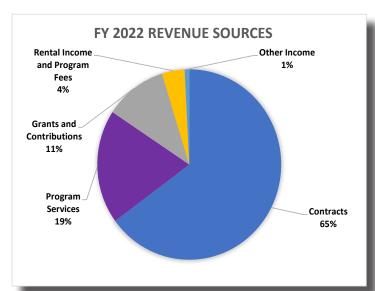
Galligan Gift Benefits Intensive Day Habilitation Program

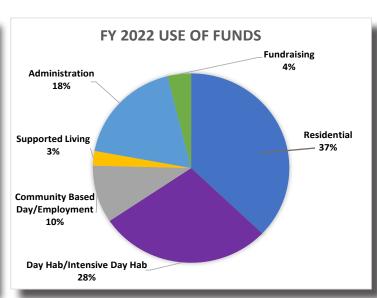
A springtime visit to The Price Center was all about generosity. Frank and Cindi Galligan stopped in with a check for \$10,000, which they presented to Suzanne Cook Kinsellagh, Director of Development. Madeline Avilés-Hernández, Chief Operating Officer, and David Byrnes, Assistant Manager of Intensive Day Habilitation, joined the Galligans to add their thanks.

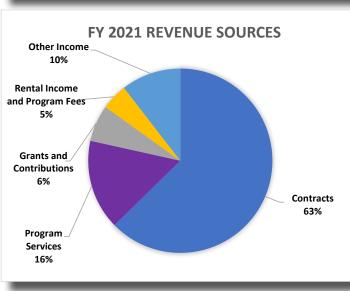
Frank and Cindi's son, Matt, attends the Intensive Day Habilitation program. His parents established The Friends of Matt Galligan, a non-profit organization, to support families with extraordinary needs due to disabilities, injuries or catastrophic loss. Their Price Center gift, which is directed to purchase adaptive equipment and accessible programming for Intensive Day Habilitation, was made possible through the liquidation of their non-profit.

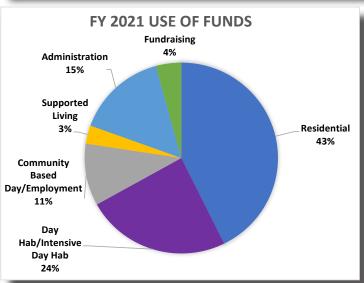
Financial Summary

Throughout Fiscal year 2021 and 2022, The Price Center maintained its efforts to keep staff and clients safe and healthy given the continuing COVID-19 pandemic. We reopened our day program facilities during the first quarter, but due to the constraints of our ongoing staffing crisis, we were limited in the number of individuals we could welcome back. During peak-outbreak periods, we temporarily closed day programs in order to keep our individuals and staff safe. Our robust remote service offerings kept many participants engaged with programming and their friends at The Price Center. Through a mix of remote service funding and time-limited federal assistance, The Price Center managed to finish the fiscal year in FY 2021 and 2022 with a 10% and 14% margin on operations, respectively. **Note: FY 2022 financials are based on preliminary reports**.









FY2022 Revenue \$ 9,834,257 FY2021 Revenue \$ 9,220,990 FY2022 Expenses \$ 9,626,683 FY2021 Expenses \$ 8,886,127

Goldstein Family Gift Honors Their Son and Supports The Price Center

Alan and Linda Goldstein of Wayland made a generous gift of more than \$362,000 in 2021 to The Price Center, which has been used to make much-needed capital improvements to the center's residences. Their son, Jeffrey, began attending Price Center programs in 1998 and died in 2018. His parents generously donated the proceeds from the sale of the house in Dedham where Jeffrey lived, known as Lantern Lane House.

An intimate gathering was held to commemorate the plaque that now hangs in the Intensive Day Habilitation program; another will be placed at our Washington Street residence. "Every memory we have of Jeffrey was one of a sweet, charming young man with a contagious laugh," recalled David Byrnes, Assistant Director of Intensive Day Habilitation. "Jeff was loved and is greatly missed by his family at The Price Center."



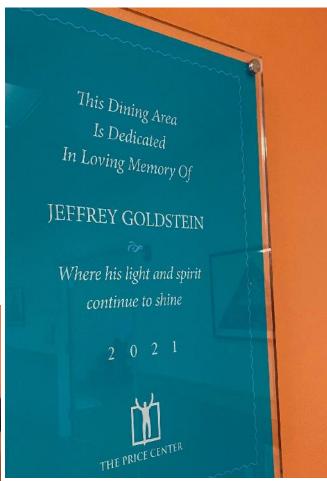


Alan and Linda Goldstein, shown with family members, made a generous gift to The Price Center in memory of their son, Jeffrey.

A plaque now hangs in the Intensive Day Habilitation Program, and another will be placed at Washington Street, a Price Center residence.

The Goldsteins and their invited guests were moved by the loving way Price Center staff spoke of Jeffrey.

Alan Goldstein was greeted by Suzanne Kinsellagh, Director of Development at the The Price Center.





Cummings Foundation Grant Supports Remote Learning

The Price Center received a \$100,000 general operating grant from the Cummings Foundation in June 2021 to enhance and expand its increasingly important remote learning initiatives. The center was selected from among 590 applicants to the foundation's \$25 Million Grant Program, which supports Massachusetts nonprofit organizations.

When it was necessary to close The Price Center day programs due to the COVID-19 pandemic, the staff quickly developed innovative remote programming, including training for families on using the required technology. Despite the steady return of individuals to Price Center programs, there is an ongoing need to provide online courses, varied support for employment, family training and ways to build social skills and encourage independent living. The center's health and wellness program now also includes remote fitness classes.



Rohan Neelima proudly holds a banner announcing the generous Cummings Foundation grant.



Madeline Avilés-Hernández, PsyD Is The Price Center's New CEO

The Price Center's Board of Directors voted in March 2022 to name Madeline Avilés-Hernández, PsyD, as the new Chief Executive Officer. She follows Lou MacDonald, who served as CEO for three years prior to announcing his retirement. Madeline, who joined the center in August 2021 as Chief Operating Officer, was the clear choice. Lou acknowledged the important contributions she has made in managing pandemic-related challenges with the goal of building a stronger Price Center.

Prior to her arrival, Madeline was Vice President of Behavioral Health and Recovery Services at the Gandara Center, a non-profit human services agency in Springfield, Massachusetts. She holds a doctor of psychology degree in clinical psychology and has worked in the human services field for almost 20 years.

Madeline says she finds true purpose in her work at The Price Center. "My goal as a leader is to always put the individual first, as this advances our mission," she says. "I fell in love with The Price Center the moment I walked through the doors. I met our individuals, and I appreciated how perfectly authentic they are."





Design: Heidi Price Design Photography: Tony Rinaldo Photography

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