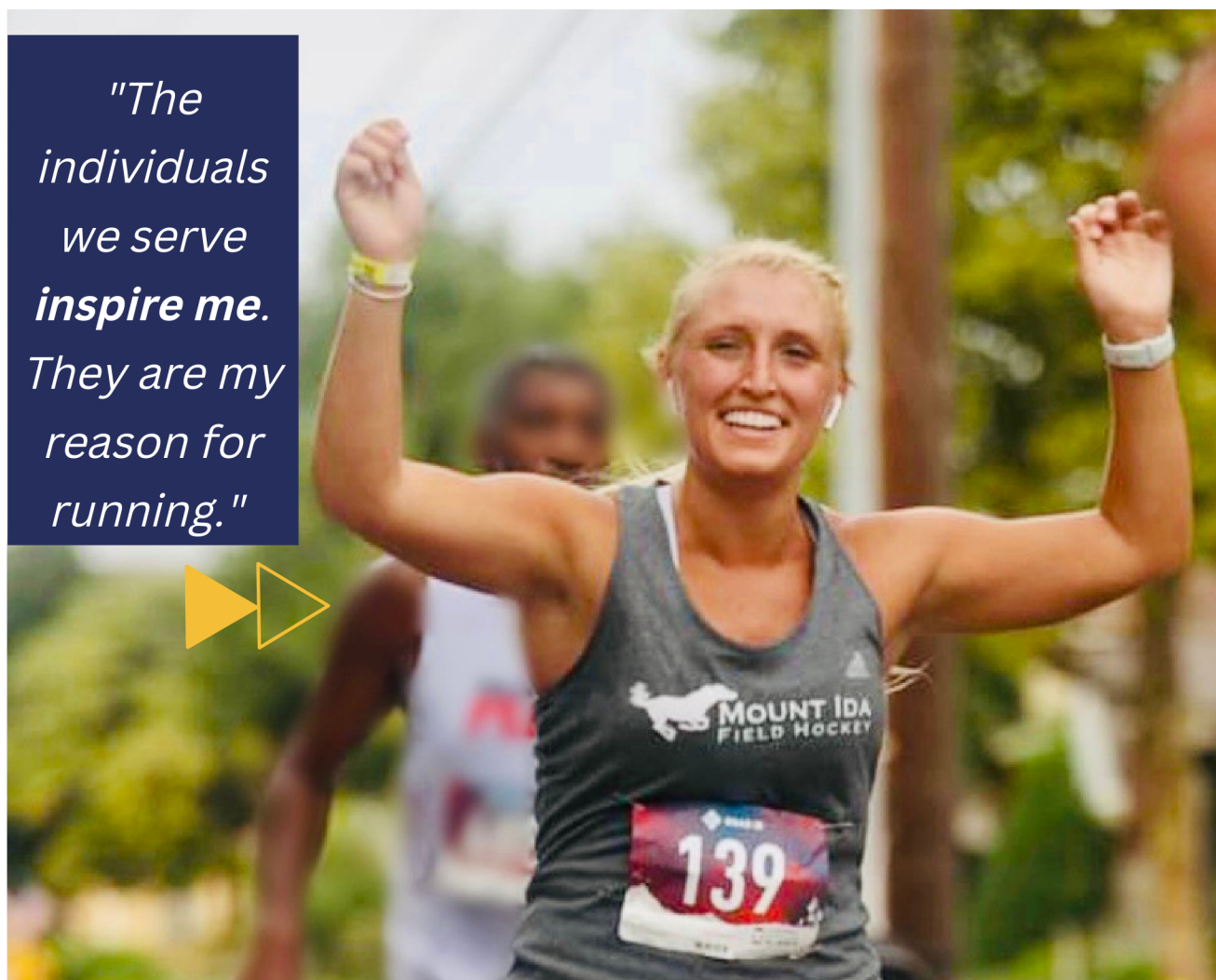




2023 MARATHON RUNNER SPONSORSHIP OPPORTUNITIES

The Price Center empowers individuals with intellectual and developmental disabilities to thrive in living, social and work communities.

*"The
individuals
we serve
inspire me.
They are my
reason for
running."*



Contact:

Corinne Dumont
Director of Marketing and Communications
cdumont@thepricecenter.org | 617-581-2627

Address:

The Price Center
27 Christina Street, Suite 201
Newton, MA 02461

About Us



Empowering, encouraging and caring for individuals with special gifts, needs and abilities **for nearly 45 years**, the Price Center (Newton, MA) is a life-changing service agency that offers a range of extraordinary programs.

The Price Center's programs serve many people across a range of abilities and reflect **our commitment to maximizing each individual's self-confidence and self-advocacy.**



Community Based Day

Community activities that aim to develop a strong sense of self and the ability to self-advocate.



Employment Services

Offerings include: skills assessment, pre-employment job training and job placements for individuals with diverse abilities and skills.



Day Habilitation

A medically-based program tailored to each individual's unique needs. Individuals develop skills to communicate, interact socially and become more self-reliant.



Community Living

Our six residential homes (*in Newton and Brookline*) provide a wide range of residential support from total care to light support.



We believe that individuals with intellectual and developmental disabilities deserve the opportunity to thrive in living, social and work communities.

We believe in workplace inclusion. Our job coaches provide skills assessment, pre-employment job training and job placements for individuals with diverse abilities and skills.



95% of individuals employed through The Price Center remain in their jobs one year later, and some advance to higher-paying positions



We believe that our staff are the heart and soul of our agency. They are committed to providing compassionate and innovative care to adults with disabilities.

Your sponsorship in 2023, impacts their future.

Staffing shortages, rising program costs and inflation have widened the financial gap. **Your support allows us to invest in their future.** Suzanne is running for the Price Center's Employee Resource Fund -- which provides employee appreciation opportunities and gifts for our hardworking staff.

Runner Bio

SUZANNE THIBAUT

Program Innovation Manager

The 127th Boston Marathon will be Suzanne's 1st marathon. In 2018, during her Junior year at Mount Ida, the college closed. She became severely depressed — never getting a senior year to play collegiate field hockey and saying goodbye to friends sooner than imagined. At the advice of her doctor, she focused on a future goal — to run a marathon by the time she was 25.

In the Fall of 2018, she changed her mindset and began to run. She always disliked running but started to train for a 5k. In 2019, she signed up for her first Half Marathon — training extremely hard, and in February 2020 ran the Hyannis Half Marathon in 1 hour and 57 minutes.

Suzanne continued to run throughout the closures of the COVID-19 Pandemic in 2020 and 2021. In 2021, she invested in a Peloton treadmill which changed the way she viewed running. She now had a virtual community of coaches and fellow runners training beside her — offering daily support.



Suzanne has completed four half marathons, several 10ks, 5ks and 4-milers. In April 2022, she ran a 5k in St. Augustine, Florida and placed 2nd in her division. When she is not running, Suzanne continues to live an active lifestyle — biking, walking, attending yoga and strength classes. Suzanne loves spending time with her friends and family at the Cape and enjoys the company of her dog, Marina.

"Looking back at my younger self, I never imagined I could be a runner. I don't run for pace or distance, I run for my mental health and the individuals we serve at the Price Center. They truly inspire me."

Suzanne Thibault has been with The Price Center since 2018. Today, she works as our Program Innovation Manager — coordinating virtual programming and services for Price Center Participants. Suzanne is currently enrolled at Lesley College where she is working toward her master's degree in Clinical Mental Health Counseling with a focus in Trauma Studies.



Recognition Levels



Principal Sponsor (1 available)

\$25,000

- Prominent logo placement on website/social media banners and runner's t-shirt (visible to spectators)
- Social Media: Video Shout Out from Suzanne (includes tag)
- One Mile Marker Sponsorship (preferred choice)
- Prominent logo placement on Marathon Route Banner
- Commemorative, Price Center Sponsor T-Shirt
- Profile in e-newsletter & annual report (distributed to internal & external contacts)



Major Sponsor

\$10,000

- Secondary logo placement on website/social media banners and runner's t-shirt
- Secondary logo placement on Marathon Route Banner
- Logo in e-newsletter & annual report (distributed to internal & external contacts)



Supporting Sponsor

\$5,000

- Name/business listed on Runner's t-shirt (grouped with other Supporting Sponsors)
- Name listed on Marathon Route Banner
- Name listed in e-newsletter and annual report



Sponsor a Mile (25 available)

\$2,500

- Name recognition on social media, mile marker

Sponsorship Request Form

Please indicate your desired sponsorship below:



- ☐ **Principal Sponsor (\$25,000)**
- ☐ **Major Sponsor (\$10,000)**
- ☐ **Supporting Sponsor (\$5,000)**
- ☐ **Sponsor a Mile (\$2,500)**

Business/Organization Name: _____

Address: _____ Suite #: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Title: _____

Phone Number: _____ Email Address: _____

**300 dpi, high-resolution logos (ex. .eps, .pdf, .png) are due no later than March 1, 2023. If logo is not received and/or is low-resolution, Business/Organization name will be listed on all promotional materials.*

Please scan/email, text message or mail this form to:

The Price Center
c/o Corinne Dumont, *Director of Marketing and Communications*
27 Christina Street, Suite 201
Newton, MA 02461

--

cdumont@thepricecenter.org

(617) 581-2627

Checks Payable to: The Price Center | ***Memo:*** 2023 Boston Marathon Sponsorship

Online payments also accepted: <https://www.givengain.com/cc/thepricecenter>